

**HAINAN BOAO
LECHENG INTERNATIONAL
MEDICAL TOURISM PILOT ZONE**

INVESTMENT GUIDE

THE FIRST INTERNATIONAL MEDICAL TOURISM
PILOT ZONE ACROSS CHINA

Administration Committee of
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CONTENTS

- 01 | Basic Profile
- 01 | Strategic Positioning
- 02 | Functional Positioning
- 03 | Overall Planning
- 05 | Project Advantages
- 08 | The Development Objectives And Steps
- 09 | Key Areas Of Development
- 12 | Investment Subject And Direction
- 13 | Administrative Examination
And Approval Process

»» Basic Profile

Hainan Boao Lecheng International Medical Tourism Pilot Zone, was approved by the State Council in 2013. It is a world-leading green city project, which integrates medical rehabilitation, ecological energy conservation and environment protection, green international organization and holidays. This project is Hainan People's Government's another big move to accelerate the implementation of construction strategy for the international tourism destination. The pilot project intends to develop medical, aged nursing, research and other related international medical tourism industry, to create a low-carbon low-emission model of the ecological environment, rich communication platform for domestic and international cooperation in related fields, and strive to create an international benchmark for the domestic first-class medical tourism and medical tourism paradise. has experimental units for developing medicines, providing the aged, scientific research and other industries related to the international medical tourism, aims at creating ecological environment model with low carbon and low emission, enriches the domestic and overseas cooperation and communication platform of the related areas, and strives to create international and domestic first-level medical tourism benchmark and paradise of medical tourism.

»» Strategic Positioning

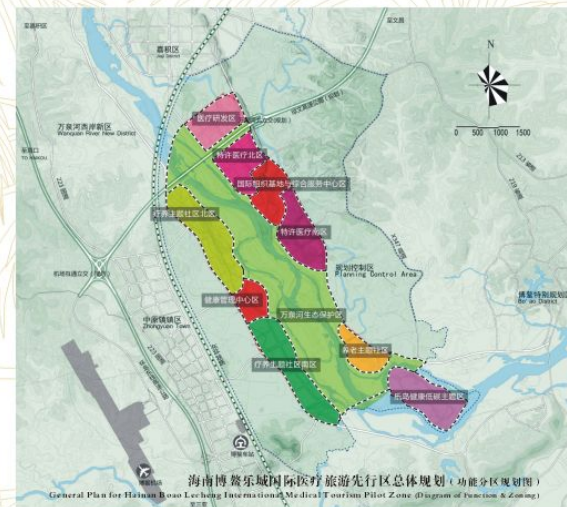
I *The Pilot Development Zone Of International Medical Tourism Industry*

II *The Ecological Environment Model Zone With Low Carbon And Low Emission*

III *A Domestic And Overseas Cooperation And CommUnication Platform Of Medical Tourism*

»» Functional Positioning

The Pilot Zone is a medical park with scale benefits, taking full advantage of policy support of the Central Government to introduce the world-advanced medical technologies and drugs for high-end medical care and health preservation integrated services.



Firstly, to actively attract and utilize high-end medical technologies, medical devices and medical talents, and introduce famous medical institutions and health management organizations at home and abroad to promote the construction of the Pilot Zone, so as to develop it into a national high-end medical tourism pilot area, demonstration area, medical talent cluster area and international exchange platform of health field.

Secondly, to develop the Pilot Zone into a leading national medical scientific research base by closely combining clinical construction of several national key specialties and laboratories.

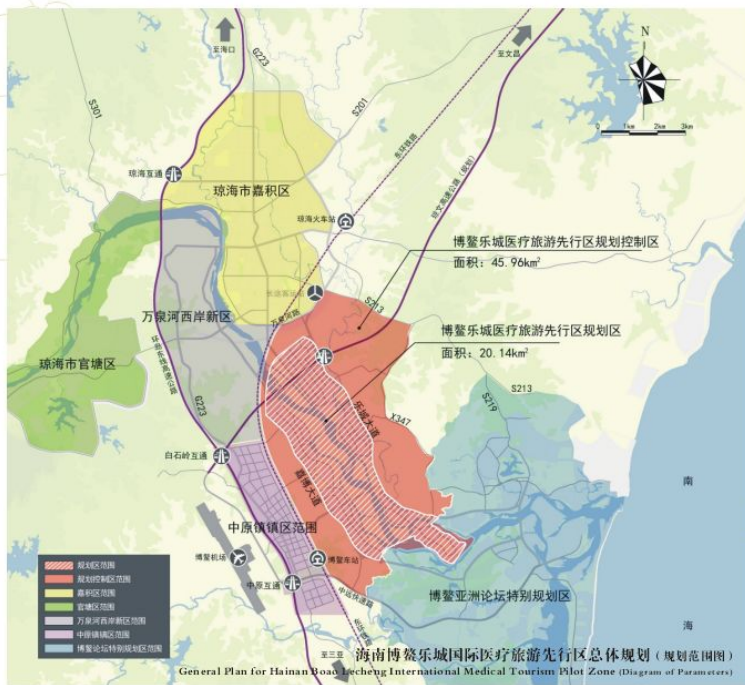
Thirdly, to develop the Pilot Zone into a low-carbon medical care and ecological medical care demonstration area by fully absorbing the low-carbon concept in the project construction and medical service.

»» Overall Planning

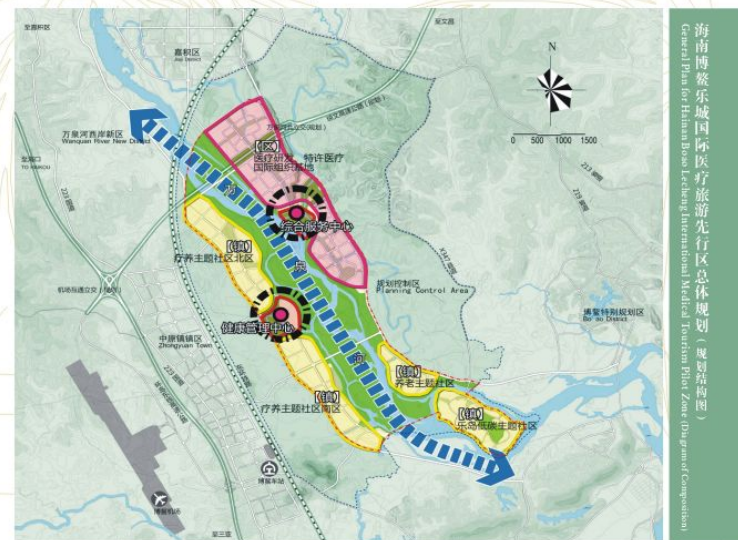
I. Planning scope: 20.14km²

(one island: 1.44 km², two wings: 18.7 km²) .

II. Total construction land area: 9.96 km².



III. Planning Layout: The total space structure is "one river& two cores, one district& four towns".



One River

Refers to the ecological green gallery of Wanquan River, which is the ecological and landscape core of the entire Pilot Zone, and also the spatial carrier for extending the historical context, ecological background and protecting flood control safety.

Two Cores

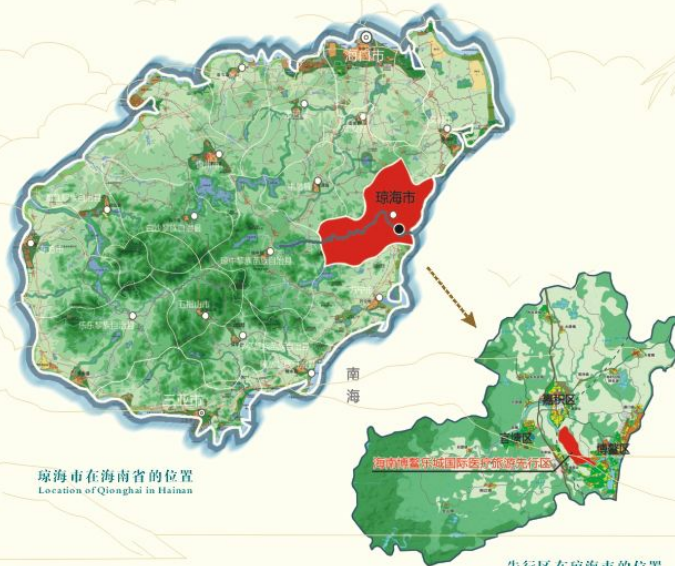
Refers to the public service centers set respectively at left and right banks of Wanquan River, which is also the area with the highest publicity, service and openness within the Pilot Zone, as well as the symbolic area that demonstrating city image of the Pilot Zone.

One District

Refers to the comprehensive group with franchised medical treatment and medical research as the leading function within north of the left bank of the Pilot Zone.

Four Towns

Refers to the four rehabilitation theme groups taking characteristic treatment, recovery rehabilitation, health management and health maintenance as the leading functions and characteristic town as the city space.



琼海市在海南省的位置
Location of Qionghai in Hainan

先行区在琼海市的位置
Location of the Pilot Zone in Qionghai

»» Project Advantages

Advantages Of Location And Natural Resources

Positioned as the international tourism destination, Hainan received 47.8908 million tourists from home and abroad in 2014, which was 10.6% higher than that of the previous year. Hainan province is also the important hub for the development and planning of "21st Maritime Silk Road", with unique regional advantages. As per the official reply of the State Council GH (2013) No. 33 File, Hainan Boao Lecheng International Medical Tourism Pilot Zone is located at the two sides of Wanquan River between Jiaji urban area of Qionghai city and the core area of Boao Forum for Asia, it has planning area of 20.14 square kilometers (therein, the construction land is 9.96 square kilometers). The project enjoys sound traffic condition and it is about 90 kilometers away from Haikou and 200 kilometers away from Sanya.

Ecological Advantage

The Pilot Zone, with flat terrain, beautiful ecological environment and pleasant climate, enjoys abundant natural resources and bred-in-the-bone advantages for tourism industry development. The beautiful and clear Wanquan River runs through Qionghai, forming the unique "water-island-forest-farmland" landscape resource as a optimal place for leisure and tourism.

Brand Advantage

Boao Forum for Asia, with increasingly highlighted international influence since it was successfully held for the first time in 2001, enjoys the reputation of "Oriental Davos". At present, it has been gradually developed into China High-end External Exchange Platform and World Top International Convention Center. According to statistics, there are nearly 200 high-end domestic and overseas conferences held in Hainan Boao every year, attracting large quantities of politicians, merchants, scholars and media. The Pilot Zone utilizes the Boao brand and influence to accelerate the medical tourism industry development and the related high-end medical services in Hainan, which are extension and development of Boao Forum for Asia, and thus is hailed as the second movement of Boao Forum for Asia.

Prospect Advantages Of The Industry

Asia is growing up to a global "Medical Tourism Center", countries and districts in its neighborhood is developing vigorously, for instance, Thailand, Singapore, India, Japan, Korea and Taiwan have obvious advantage in medical tourism industry. In particular, the medical and tourism industry in India is growing so fast that the medical tourism industry income reached 2.2 billion USD by 2012, which took 2.4% in global market share, moreover, the count of people taking medical tour in India keep growing by 30% in related years. Recently, the demand of people taking medical tour in Hainan is increasing including medical cure, disease prevention and health rehabilitation. With the potential advantage in ecological environment, climate and tourism resource, adding by the help of favorable policy in "International Medical Tourism Pilot Zone" in the future, the Medical Tourism in Hainan expecting to leverage the huge market at home and abroad and become new engine of promoting the development of Hainan International Tourism Island.

Policy Advantage

On February 28, 2013, the State Council officially approved Hainan to establish Hainan Boao Lecheng International Medical Tourism Pilot Zone, and meanwhile offered the Pilot Zone nine preferential policies.

I. To speed up the import approval of medical equipment and medicines in the pilot zone. For the import registration application of foreign medicines approved for sales but not approved for registration in China, the application adopts special approval as required by regulations for special approval of new medicine registration; in case small amounts of drugs need to be imported due to clinical urgency need by medical institutions, it may submit an application to the Drug Administration of the State Council according to the relevant legal requirements for import after approval. The imported drugs shall be used for specific medical purposes within the designated medical institutions.

II. The medical technology access is implemented in accordance with the relevant provisions of medical technology clinical application management and medical technology clinical research. The pilot zone can apply for forefront medical technology research projects such as clinical research of stem cells according to their technical capabilities.

III. In approving non-public medical institutions and their medical subjects in the pilot zone, the health departments can approve large medical devices together, which are necessary in their scope of practice and meet the configuration requirements.

IV. The practicing period for foreign physicians in the pilot zone is extended to three years. Hainan Provincial People's Government can combine the actual situation of the pilot zone, develop and implement related approach for the practice of foreign medical and nursing physicians in the pilot zone, and report to the Ministry of Health for the record. The pilot zone is encouraged for pilot in Chinese medicine preventive care institutions and personnel access, service standards, and services access, fees and charges.

V. Allowing foreign capital to hold medical institutions in the pilot zone. Gradually cancel the limits on equity ratio of foreign capital in joint venture or cooperative medical institutions, and gradually allow foreign capital to set up solely invested medical institutions in the pilot zone.

VI. For some medical equipment and medicines which are really necessary for import with higher tax rate in the pilot zone in the future, the Financial Department will coordinate with relevant departments for appropriate reduction of import tariffs.

VII. According to the actual development and construction of the pilot zone, the plan target for new construction land use of Hainan Province will be moderately increased; for those involving basic farmland adjustment, it shall be submitted for approval in accordance with national legal procedures.

VIII. Supporting and guiding the pilot zone to invite relevant international organizations in areas of ecology, health care and new energy, and hold international conferences. Exploring the creation of international organizations for health tourism.

IX. The pilot zone is encouraged to use a variety of financing channels to attract social investment. Supporting domestic and foreign funds and other long-term capital investment pension entities and medical institutions by the insurance law and in compliance with market principles.

» The Development Objectives And Steps

The overall goal: Strive to turn the Pilot Zone into a world-class destination for medical tourism and medical high-end talent gathering area and international exchange platform for health within 10 years, with an industrial scale of more than 50 billion Yuan.

Development steps: To achieve this overall objective, three steps are designed:

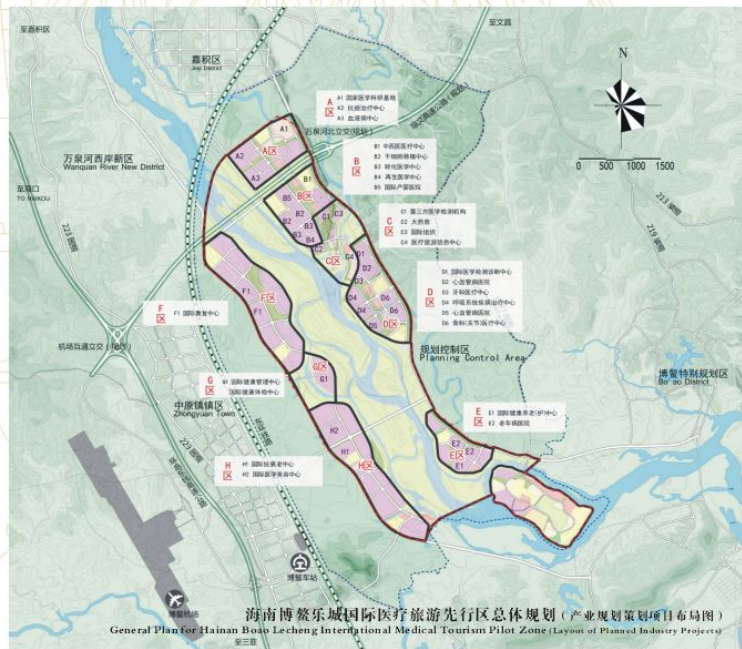
The first step is to complete the design, planning and infrastructure construction necessary for the Pilot Zone, and begin to introduce investment and construct medical institutions within three years.

The second step is to complete the construction of most medical institutions, begin medical activities and start to build a number of high-quality specialist centers within 4-6 years. These specialist centers will, through investment attraction, establish and maintain cooperative relations with health care institutions at home and abroad with considerable influence in flexible ways, to attract high-quality medical specialist resources worldwide. Strive to realize that by 2019, medical tourists to the Pilot Zone account for more than 5% of the province's overnight visitors with its industry added value accounting for more than 10% of the province's tourism industry added value in proportion.

The third step is to become international medical tourism demonstration base with first-class hardware facilities, service, and international service concept within 7 to 10 years. Medical tourists to the Pilot Zone shall account for more than 10% of the province's overnight visitors with its industry added value accounting for more than 20% of the province's tourism industry added value in proportion.

»» Key Areas of Development

Key industrial development areas of Pilot Zone include: franchised medical care, health management, rehabilitation care, medical cosmetology and anti-aging, to form a complete medical chain to provide tourists with physical examination, health management, medical services, rehabilitation and health (care), etc.



Franchised Medical Care

Take full advantage of the Pilot Zone's existing new medical technology, new equipment, new drugs (not included in the national directory for medical technologies allowed for clinical application) and access policies of outbound health care capital, introduce first-class medical institutions and health care teams, and build a number of medical centers to forge a Franchised Medical Care platform. The Franchised Medical Care platform will be constructed in phases.

Health Management

To establish modern health management organizations, take full advantage of and bring into full play the basic supporting role of the health data, develop and apply health management software, and establish a digital health information system and management system in the health management field.

Rehabilitation Care

With the focus on the aged nursing, maternal-child nursing and rehabilitation, to emphasize on the construction of Boao Aged Nursing, Maternal-Child Nursing & Rehabilitation Base, develop such services as health management, happy leisure, rehabilitation promotion, life support and medical care for the aged, expand such service fields as old-age tourism, old-age community and old-age insurance, and develop such new businesses and new modes as health nursing for pregnant preparation, nursing in the whole course of delivery, postnatal rehabilitation, specialized maternal-child nutritional diet and new-born early intelligence development suitable for the demands of different populations.

Medical Beauty And Anti-aging Service

To develop the medical beauty projects and anti-aging services characterized by individualized customization under the necessary premise of safety and reliability to the extent permitted by policies, laws and regulations.

Boao Third-party Medical Testing

To support the third-party medical testing technology development and service mode innovation, cultivate the third-party medical testing institutions, optimally allocate medical testing technology, equipment, personnel and other resources so as to increase testing stability, advancement and accuracy, and to perfect the medical testing report mutual recognition system, strengthen medical testing data management so as to promote the normalized, standardized and marketized development of the third-party medical testing industry.

Construction of National Medical Scientific Research Base

To actively construct several national key specialists and laboratories and introduce advanced technologies for medical scientific research by relying on the medical institutions in the Pilot Zone and by close combination with clinical application, so as to obtain optimal combination of economic benefits and technological benefits in the way that medical service will promote and be supported by scientific research .

»» Investment Subject And Direction

As the investment subject of the Pilot Zone, the Management Committee of Hainan Boao Lecheng International Medical Tourism Pilot Zone, fulfills the responsibilities of investment subject under the guidance and assistance of Pilot Zone investment work leading group. It is responsible for collection, arrangement and compilation of investment project data, proposing the Pilot Zone annual investment program, planning the investment promotion activities to be reported to the Pilot Zone investment work leading group for approval and organizing the implementation. Investment work leading group guides and coordinates the investment work of the Pilot Zone, help Pilot Zone Management Committee plan outbound investment promotion activity program and organize the implementation. Director of Pilot Zone Management Committee acts as the head, Department of Commerce, the Provincial Development and Reform Commission, the Provincial Health Development Planning Commission form the deputy head unit, and responsible persons of provincial relevant department business offices and relevant departments in Qionghai city constitute its members.

According to the State Council's approval with regard to setting up Hainan Boao Lecheng International Medical Tourism Pilot Zone, thoroughly implement the provincial Party Committee and provincial government's important deployment decisions to accelerate the construction of Pilot Zone, closely surround the Pilot Zone's positioning to "rely on local ecological resources, carry out pilot development of medical, aged nursing, research and other international medical tourism related industries, form a low-carbon low-emission ecological environment model, and enrich cooperation and exchange platforms in related fields at home and abroad", follow the requirements of the Pilot Zone overall planning and development plan of the medical industry, throw olive branches to corporate and institutions at home and abroad representing the highest standard in the fields of "aged nursing, information, research, conference" according to the "fair, just and open" principle, make efforts to introduce and cultivate high-end medical tourism industry center, build a complete industrial chain of medical tourism services, and strive to build the Pilot Zone into an international, high-end, first-class, high-quality medical tourism industry cluster and medical tourism paradise.

Administrative Examination and Approval Process of Hainan Boao Lecheng International Medical Tourism Pilot Zone

Administrative Examination And Approval Pattern Of The Investment Project

I .Examination and approval system. For the construction project using governmental funds, implement the examination and approval system, which includes the examination and approval of project proposal, feasibility study report, preliminary design and budget etc.

II .Filing system. For the enterprise investment project not using governmental funds, implement the filing system, except those not listed in List of investment project approved by government and those whose investment are specially forbidden by national laws and regulations and the State Council.

Limits For Examining And Approving Authority

All investment projects in the Pilot Zone shall be examined and approved by the Pilot Zone management committee, except those shall report to the national examination and approval in accordance with regulations.

Examination And Approval Process Of Government Investment Projects

Government investment projects in the Pilot Zone shall be examined and approved uniformly by the Pilot Zone management committee in accordance with regulations of Hainan province and Qionghai city about current government investment projects.

Enterprise Investment Project Filing Process

