Introduction to Jianggan District

GENERAL SITUATION

The Qiantang River is famous for its tides. “The tide on August 18th in Chinese calendar is the most spectacular around the world”. The river with surging tides which nourishes the rich soil dates from Spring and Autumn Period. “Among the ten-mile region on the bank of the river”, the meaning of “Jianggan” is just the bank of the river. Due to the natural geographical environment since the ancient times, the city which leans on the river and lives on the bank of the river is prosperous.

The east of the Jianggan District is Qiantang River, the west of the district is West Lake. The Jianggan District is the core of Hangzhou with 3068 square kilometers. The Jianggan District is a district with the administration region area with 210 square kilometers (contains Xiasha economic development zone) and directly jurisdiction zone of 105 square kilometers. There are 8 streets and one science and technology economic area under the Jianggan District. And the population of the district is about 0.8 millions. The gross regional domestic product of Jianggan was 49.5 billion yuan in 2015, which increased 10.5%. The General financial revenue was 11.5 billion yuan, which increased 8.2%. Among the revenue, the local financial revenue was 7.4 billion yuan, which increased 13.9. The investment of fixed assets above norm was 56.5 billion yuan, which increase 15%. The total investment ranked the first among the main districts of the city, and the increase ranked the top of the list. The gross sales of the social consumer goods was 37 billion yuan, which increased 6.5. The power consumption of the unit GDP declined 5%. The added jobs in cities and towns were more than 46 thousands.

Many joyful events happened in Hangzhou in recent years. G20 International Summit and Asian Games will be hold in Hangzhou successively. The two big national strategies—China (Hangzhou city) cross-border e-commerce comprehensive experimental area and national independent innovation demonstration zone will be implemented in Hangzhou city. As the main position of taking over “two zones and two sessions” and Qiantang River financial harbor and other national strategies by Hangzhou, and the main site of undertaking international large-sale activities, the Jianggan District is welcoming the big opportunity of historical development with the superior regional advantage.

The year of 2016 is the beginning year of the twelfth five-year plan. Under the correct leadership of the district committee and the district government, the Jianggan District will comprehensively implement the spirit of the eighteenth congress of Chinese Communist Party and the third, the fourth, the fifth plenary session of 18, learn and implement the important spirit of a series of important speech by Chairman Xi in-depth, insist on the development idea of “innovation, coordination, green, openness and sharing” according to the strategic blueprint of “four comprehensives”. The Jianggan district will also take the “the basic construction of the first-class modern central business district” as the goal, take “the new city center, the new international window, the new innovation paradise, the new wisdom urban area” as the strategic position, take the “one body and two wings and one belt” as development pattern. Deepen the urbanization, regional integration, urban internationalization continually and forming the system and mechanism and development way which leads the new normal of
economic development quickly. It advances the economic construction, political development, cultural construction, social construction, ecological civilization construction and Party building in all-round to realize the new development.

REGIONAL ORIENTATION

The new city center
The political center
In the past, the political center of Hangzhou is around the West Lake. The provincial government and municipal government are constructed around the Lake. Nowadays, the political center of Hangzhou has move to the Qiantang River bank. The municipal committee and municipal government and all the departments, committees, offices and bureaus, which are subordinated to the municipal government, will move to the civic center gradually in 2016. In addition, the 28 departments, committees, offices, bureaus and administrative service center, which settled earlier. Therefore, the Qiangtang River New Town is established for political center of Hangzhou formally. As the dependency government of Qiangtang River New Town core area, Jianggan District has already became the new political center of Hangzhou.

The traffic hub
The most perfect and the most convenient traffic networks of Hangzhou are in Jianggan District. All kinds of traffic ways can be realized in Jianggan District. And the Jianggan is fully deserved the traffic hub of Hangzhou city and Zhejiang province.

The traffic hub of new Hangzhou East Station has been put into use overall. Many high-speed rails gather in East Station. At present, it only spends 50 minutes to Shanghai city and Ningbo city from East Station, and 70 minutes to Nanjing city at the fastest speed. Thus, the one-hour traffic economic circle of eastern China has been established formally. It only spends 5 hours to go north to Beijing city, 2.5 hours to go west to Nanchang city, Jiangxi province, 3.5 hours to Changsha city, 6 hours to go south to Guangzhou city through Changsha at the fastest speed. The Hangzhou East Station draws the distance between Zhejiang province and central China and south China closer and closer.

The exit and entrance of Pengfu and Desheng of Shanghai-Hangzhou-Ningbo expressway are also within the scope of the district. Pengfu and Desheng are the only way which must be passed to entry and exit the Hangzhou. The biggest national first-class bus terminal in east
China which has been put into use in 2008 is located in Jiubao in Jianggan district. The daily passenger delivery volume achieves 100 thousands.

Xiaoshan International Airport is on the other side of the River. It only spends about 20 minutes to the airport through the Qingchun river-across tunnel. After the airport expressway opens to the vehicular traffic in the end of April, the time from Qiantang River San Bridge to the airport will be reduced to 15 minutes.

The southern end of the Grand Canal meets the Qiantang River in Sanbao in the district, and to the sea through Hangzhou Bay of Qiantang River. The end is only 150 kilometers away from the Shanghai-Ningbo combined port of the biggest international deep water port.

In the aspect of the internal traffic of the city, Jianggan District is the first urban area whose subway runs as network. Line 1 is the urban area with the most stations (7 stations). The southeast segment of Line 2 and east station to Qiantang River New Town segment of Line 4 also radiate to each urban area from Jianggan. After opening to the vehicular traffic, the Qiushi viaduct which is the second south-north artery of Hangzhou city completes the enclosure with Shangtang viaduct and Desheng viaduct, which forms the inner ring of the city.

Finance Center

Relying on the advantage of the city CBD, Jianggan district takes the financial industry as the chiefly strategic industry of the whole district to cultivate and tries the best to construct the financial bay of Qiantang River which will be the financial center of south wing of Yangtze River Delta.

Up to now, more than 50 provincial headquarters of the financing institutions including CCB, Bank of Communications, Bank of Beijing, Ping An Insurance, China Life Insurance have moved into the district. Many world’s top five hundred financing institutions including AIG Insurance and Sinokoera Life Insurance have already settled in the district. Zhejiang Equity Exchange Center, Zhejiang Financial Assets Exchange Center, East China Forestry Exchange, Hangzhou Equity Exchange Center and other characteristic exchange platform with financial elements have settled in the New Town in succession. There are 269 different kinds of financing
institutions in the scope of Qiangtang River New Town where gathers the best quality financial resource of Hangzhou

Headquarters Center

Jianggan District seizes the opportunities of the strategy of “Return of Zhejiang Merchants” and the support to innovation by Zhejiang businessmen, and be the first to put forward the strategic measure of forming “Zhejiang merchants headquarters central demonstration area”. The district also compiles the development plan of Zhejiang merchants headquarters center strategy and launches a series of big actions. The district leads the implementation of “Several policy advices on supporting Zhejiang merchants to start a business and innovate to make Zhejiang merchants headquarters center”, then sets up the Zhejiang merchants service center, launches national Zhaijiang merchants visits activity for two consecutive years. The district has already introduced a lot of Zhejiang merchants to return to headquarters to settle in Jianggan District.

---The new international window

Hangzhou will undertake the G20 Summit this year, and Asian Games will be hold in the city in 2022. As the main position of undertaking the international games and “the land of the first impression” to welcome the guests around the world, Jianggan district not only possesses the “beautiful appearance” like exquisite Qianjiang New Town, but also the “urban gateway” like East City new town which is fast, accurate and comprehensive.

In order to welcome the G20 Summit, the beautiful Jianggan District tries best to make the east gate of Hangzhou---the three big entrances including Pengfu, Desheng and Hangzhou East Station of the city---- more beautiful. As the new center of Hangzhou, Qianjiang River New Town is a symbolic area which moves into “Qiantang River age” from “West Lake age”. As the many high-rise up, and the skyline of the city rises again and again, the construction of beautiful Jianggan shows the new appearance. Most of visitors from home and abroad will go through the three entrances to entry Hangzhou city no matter taking an airplane or high-speed rail. As the one of old urban area of Hangzhou city, Qiangtang River culture and canal culture add beauty to each other. Meanwhile, as the intermediate zone which connects the West Lake and Qiantang River, the environment of Jianggan District is the main landscape of depicting the city canvas.

Jianggan District will undertake the strategic opportunity of “two areas and two sessions”, strive to build the model and window with “two beauty” Zhejiang and “three beauty” Hangzhou city and promote the demonstration effect of the district in new-type urbanization and international development.

--- Innovating the new paradise

Adapting to the trend of “public entrepreneurship and innovation”, striving to build Hangzhou “the city silicon valley” and highlighting the functional position of Jianggan District which acts the municipal management demonstration zone of reform of talents and Zhejiang technological innovation center.

The innovation is people-oriented. In order to deepen the reform of talent system and mechanism, accelerate the implementation of development strategy of innovation-driven and joint
the “the two big national strategies” of Hangzhou, it will build the Hangzhou reform pilot area of talents management which takes the Qiangtang wisdom town as the core and construct the pattern of “one core and multi-zone block”. The area covers the blocks like Qiangjiang River New Town, wisdom town, Zhejiang Zhigu human resource industrial park and other zone blocks. By the 2020, cultivating and gathering a lot of excellent entrepreneurial talents according to the construction of reform pilot area of talents management, researching and transforming a batch of domestic leading scientific and technological achievements. It makes some innovative enterprises bigger and stronger and builds up a batch new-type research institutions with first-class level.

Forming a more perfect hardware and software environment for high-level talents to start a business and offering the experiences which can be copied and popularized for talents development.

—The wisdom new town

As the antecedent area of “wisdom city”, the “wisdom” is always the significant part of the Jianggan District. Undertaking the east wind of “Internet +”, Jianggan District makes efforts to construct the wisdom urban area with wisdom industrialization, intelligent industry and application. Relying on the blooming Dinglan wisdom town, Qiangtang wisdom city, Jianggan region of cross-border e-commerce comprehensive testing area, Zhejiang national university science park, and provincial and municipal key parks to drive the development of the major industry, to improve the wisdom level of people’s livelihood service and to mould a innovative and lively intelligent Jianggan District

“Hangzhou Qiangtang wisdom city with the integration of “Qiangtang” and “wisdom” also dances with the wisdom of genes. Nowadays, the wisdom park possesses multiple entrepreneurial platforms with high quality which including two big core resources ---- Hangzhou branch of Tsinghua Yangtze river delta research institute and provincial national university science park, two big provincial industry bases---Jianggan science and economic park and eastern e-commerce park. Meanwhile, the Xiziotis Elevator, Juxing Science and Technology, Wanshili, Haiming Holding, Grand Pharmacy and other excellent enterprises all gather in the wisdom city, which provide the effectively innovation driving force for regional development.

What’s more, setting “landscape wisdom city” as goal, Jianggan District pushes the construction of “Dinglan wisdom town” which is suitable for living, business and visiting, and promotes the development of “trinity” which includes industry, culture, and tourism and the “integration of three sheng” which includes production, livelihood and ecology. In the industrial space with one million square kilometers, it will emphasize too much on the development of the information service industry, finance industry, cultural industry, onehealth healthcare industry and leisure tourism industry. As the first batch of characteristic towns of Zhejiang province, the Dinglan wisdom town at present not only restore the Jiangnan landscape where mountains and lakes are close to each other, but also push the livelihood improvement, strengthen the culture construction, accelerate the transformation development of “wisdom economy” with the wisdom factors. It brings the wisdom to the life, at the same time, popularizes the concept of wisdom into everyone’s heart.
SPATIAL PATTERN

Development Pattern

Integrated functional area

The development of integration between Qiantang River new town and eastern new town should be promoted. The Sijiqing Street, Caihe Street, Kaixuan Street, Xianongkou Street, Jianqiao Street, Pengfu Street and other areas should be covered. The city CBD, transportation business reception room and ecological livable demonstration area should all be constructed.

East wing functional area

The area covers the Jiubao Street, Pengfu street and other areas. Taking Qiantang wisdom city as major platform, then connecting the Hangzhou “two areas” strategies to construct reform pilot area of talents management, collaborative innovation and development demonstration area, science and technology finance innovation antecedent area, city transformation development leader area and industry 4.0 accumulation area.

North wing functional area

The area covers the Dinglan Street and north area of Jianqiao Street. Taking the Dinglan wisdom town as a key point and undertaking the information service industry and onehealth healthcare industry, the area will strive to build wisdom scenic spot, wisdom park, wisdom community and construct wisdom reserve and research base and wisdom industry depth development area.

Ecological functional area

The area is from Gaoting Mountain in the north and end to Qiangtang River in the south. It is built around the “beautiful village”. Deepening the construction of core area “visit to north”
and activating the development potential of the nearby areas around the airport. The area will highlight the development of characteristic industries like urban flowers and plants and tourism and construct the beautiful Hangzhou harmonious development demonstration area.

The industry body

Jianggan District constructs industry system actively and implements “Internet+” action and the project of the integration of industrialization and informatization and realizes the effective breakthrough of industry update led by wisdom economy. Cultivating “four big economy groups” and “six big characteristic industry” in depth. The area also constructs the new industry system which is dominated by high-level service industry intelligent manufacturing industry.

The area pays attention to real economy and supports intelligent manufacturing urban agricultural and other traditional industries to become bigger and stronger. The development of the real estate should be steady and healthy. The area guides the integration of online and offline and innovation development of professional market, encourages the traditional leading enterprises to accelerate the business development pattern and to improve the industry competitiveness radiation power.

Headquarters economy—— Taking Zhejiang merchants headquarters center strategic development plan as the core. Then constructing “Zhejiang merchants headquarters center demonstration area” continually. Seizing the opportunity of the return of Zhejiang merchants and the support to Zhejiang merchants innovation development to develop the headquarters economy.

The building economy— Relying on a large number of building resources in the core area of Qiangtang River New Town then bringing the regional superiority of core area in “Hangzhou G20 block” in Qiangjiang River new town to develop building economy.

Park economy---The Qiangtang wisdom city, Dinglan wisdom town, Hangzhou international trading city, Lvgu, Xizi intelligence industrial park, the industry base of Xiao global elevator accessories, Juxing Robert development center, Tengxun Zhejiang innovation center and other industry accumulation area should be the core to develop park economy.
Hub economy—Taking the advantage of high-speed rail economy circles which are gathered in Hangzhou east station to introduce the hub economy of industry core such as high-quality goods exhibition, high-level business, modern trade and travel distribution.

Financial service industry—The financial service industry has already became the chiefly strategic industry of Jianggan River. It puts forwards the “financial new blue sea” strategy, which achieves positive effect. Nowadays, the financial industry has leap to the first of “the top ten industries” of Jianggan District. There are more than 20 provincial headquarters of financing institutions such as Zhejiang branch of CCB, Zhejiang branch of Bank of Communications, Bank of Beijing have already move into the Jianggan District.

Information service industry--- The area will promote the wisdom industrialization, intelligent industry and application overall. Then, it also implements the “Internet+” action and the deep integration of industrialization and informazation. It will takes the Qiangtang wisdom city, Dinglan wisdom town, Xizi intelligence industry park as the core to realize the effective breakthrough of transformation and update of the industry led by wisdom economy.

Cultural creative industry--- The cultural industry has already became the one of the economic pillar industries in Jianggan District. In recent years, Jianggan District has moulded the cultural creation buildings, street area and park area with all direction. The new media industry building and Zhongke Lianchuang industrial design center have already put into use. The cultural creation parks which are represented by the Juluo NO.5 creative park emerges one after another. Meanwhile, a lot of leading enterprises such as Sina, Tianyi Reading, Dafeng Stage settles in Jianggan District in succession. Hangzhou creative center which is the highest level brand also settles in Jianggan District.

Modern business industry---The layout of modern business industry in Jianggan District is reasonable. The development of the industry is rapid. As the representative, Huarun Wanxiang city, Kaide Raffles Plaza, Gaode Land Plaza, Xizi Hangzhou building gather in Qiangtang River new town. As the representative, Yintai Department Store and Tianhong Department Store of Qingchun economic circle operate very well. As the representative of
comprehensive business area of east new town, Huarun Song of Joy, Ganglong commercial Plaza will welcome the grand opening. As the representative of Hangzhou international business city, Zhongrun Hangzhou center intensifies the construction. In addition, the district also possesses the commercial area which takes the Sijiqing Clothing characteristic street, Qiutao street home furnishing creative street and Jianqiao automobile leisure street as the representative.

Intermediary service industry—Jianggan District possesses the national human resource industry park---Zhigu Human Resource Industry Park which makes efforts to construct and implement the special zone of talents new deal and the strong zone of talents entrepreneurial innovation. What’s more, the famous Daideliangxing, Gaoli internationality, accounting firms and law offices will settle in the Qiangtang River new town, which provides the driven force for the industry development.

Onehealth healthcare industry---The onehealth healthcare industry is still growing. Relying on the ecological environment with good quality of Gaoting Mountain in the southin ,Jianggan District will construct the ecological leisure health industry. Qiangjiang River new town CBD will construct the onehealth healthcare industry which takes the high-level medical examination as the core.

SUPPORTING ENVIRONMENT

The matching settings

Jianggan District which possesses all-round matching setting service is the new center of Hangzhou. The home of citizens is the epitome of Hangzhou government of service-oriented. The daily life and enterprises approval of the most citizens can be managed in the home of citizens with one-stop. In addition, such as Hangzhou Grand Theatre, Hangzhou Library, Hangzhou Urban Planning Museum, Jianggan Recreation and Sports Center, Youth Activity Center and other public facilities have became the new place to leisure for Hangzhou citizens.
As part of the medical treatment and public health, since the year of 2014, Jianggan District led the integrated service of the pilot hospital, recuperation and nursing since 2014, introduced Taiwan experience, innovated nursing pattern. There are 4 provincial and municipal hospitals in the district---Shao Yifu hospital of Affiliated Hospital of Zhejiang University, Dingqiao branch of Municipal Hospital of Traditional Chinese Medicine, the Hangzhou branch the first tertiary hospital of ophthalmology in Zhejiang province and Zhejiang Youth Hospital and 9 hospitals(6 private hospitals) under the jurisdiction of the district. Each street of the district sets up one community health center, and 64 community health service stations subordinate to the district. Basically, it constructs the service circle with 15-20 minutes walk cross the district.

Jianggan District is a district with long history and a galaxy of advanced culture and talents. The district strives to construct the strong area of culture and education under the heavy historical precipitation. In recent years, the district introduced the high quality education resources from Zhejiang Normal University, Central China Normal University, Hangzhou Normal University and provincial Education and Scientific College to accelerate the pace of branding, modernization and internationalization. Up to now, 14 education groups have been established in the district. The coverage rate of the high quality education resources achieves 87.6%.